

Business Analytics Certification Course

Elevate Your Analytics Skills

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Introduction

Ranked #1 Business Analytics program by AEC Certification and Datamitum



32+

Years of operations

5+

Offices worldwide

2000+

Happy clients

300,000+

Certified Professionals

With the help of our Business analytics course, learn the tools and skills necessary to become a proficient Business analyst.

- Business Analytics, Power BI Courses by Anexas
- Master tools and techniques with real-time projects
- Learn Advanced Statistics, Descriptive Analytics, Predictive Analytics, Data Visualization and many more

Business Analytics Course Overview:



You can master Business Analytics with the help of this Anexas-sponsored training program. You will acquire business domain knowledge, data transformation, storytelling, advanced statistics, how to use algorithms to solve complicated business challenges, optimization approaches in these online live training and self-study courses.

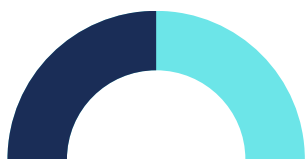
Key Highlights

- Descriptive Analytics.
- Data Visualization.
- Hands on learning
- Learn from industry leading instructors
- One-on-one with industry mentors
- Predictive Analytics.
- Business Intelligence (BI)
- Resume preparation
- Prescriptive Analytics
- LinkedIn profile review

What can you expect from this course?



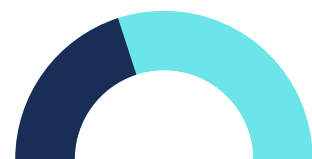
- After finishing this course on Business Analytics, you will be able to apply advanced statistical techniques to solve challenging business challenges and extract value from unprocessed data.
- You will have a fantastic opportunity to work on several case studies, practical exercises, and project work in order to acquire the skills necessary to succeed as a Business Analyst.
- Anexas will grant the Business Analyst Certification if a student successfully completes the Business Analytics course. Anexas will offer resume preparation, and practice interviews.



Critical Thinking

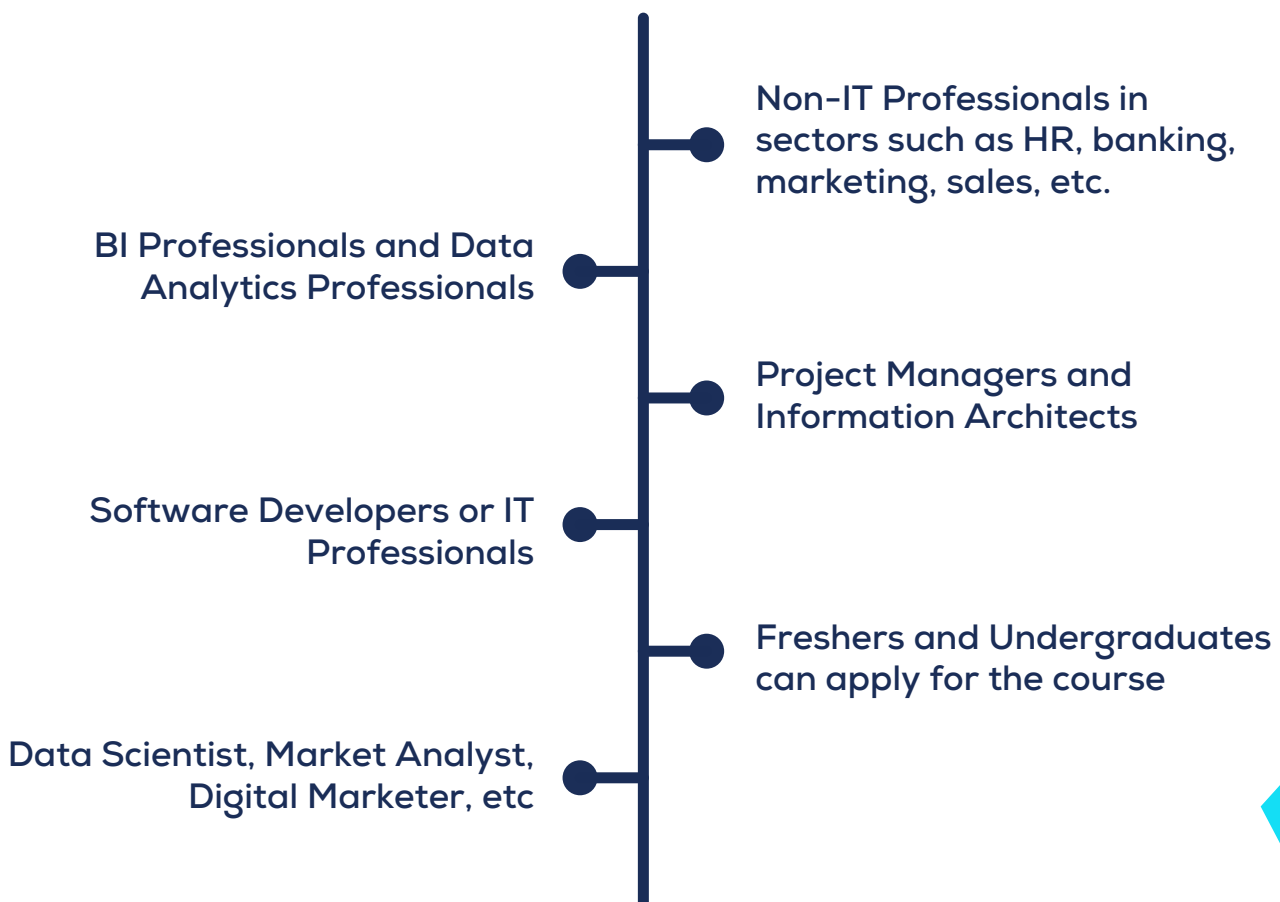


Problem Solving



Decision Making

Who can apply for the Business Analytics Course?



Role of a Business Analyst



Business Requirements Analyst

Focuses on gathering, analyzing, and documenting business requirements to ensure a clear understanding of project goals and objectives.



Process Improvement Specialist

Identifies and optimizes business processes to enhance efficiency, reduce costs, and improve overall organizational performance.



Documentation Coordinator

Specializes in creating clear and concise documentation and facilitates effective communication between diverse stakeholders, ensuring alignment.



Quality Assurance Analyst

Contributes to the quality assurance process by defining acceptance criteria, creating test plans, and ensuring that deliverables meet specified requirements.



Stakeholder Collaboration

Takes the lead in organizing and conducting meetings, workshops, and presentations to foster collaboration among various stakeholders involved in a project.



Training Options



Self Paced Learning

- ✓ Training conducted by renowned industry expert trainers
- ✓ Project guidance by industry expert trainers
- ✓ Lifetime access to course materials and videos



Online Live Training

(Everything included from above and also)

- ✓ Additional 50 hours of recorded training content
- ✓ Live interaction with instant query clarification
- ✓ Diverse training participants from multiple industrial domains
- ✓ Free project completion
- ✓ One free one-on-one session
- ✓ Revise the online live course again at no additional cost



Corporate Training

- ✓ Customised course content and duration for your organisation
- ✓ Company-specific training with company-related examples
- ✓ Live interaction with instant query clarification with renowned industry expert trainers
- ✓ Project completion during the training

Client Testimonials

Rajesh Sharma



The Business Analytics course at Anexas was a game-changer for me. The instructors were top-notch, explaining complex concepts with simplicity. The practical projects allowed me to immediately apply my skills. I now feel confident in my data analytics abilities and would recommend this course to anyone looking for a solid foundation in the field.

Amit Singh



I can't express how grateful I am for the Anexas Business Analytics course. The curriculum was comprehensive, covering statistical methods to machine learning algorithms. The hands-on projects were challenging but rewarding. The instructors were patient and supportive. This course has opened up new career opportunities for me, and I highly recommend it

Priya Patel



As a marketing professional, I wanted to delve into Business analytics to better understand consumer behavior. Anexas' course was just what I needed. The real-world examples and case studies were incredibly insightful. The supportive community and interactive learning environment made the journey enjoyable. I'm now using analytics to make more informed marketing decisions.

Neha Kapoor



Being in the healthcare sector, I needed a course that could cater to the unique data challenges in my industry. Anexas' Business Analytics course did just that. The instructors understood the industry nuances, and the course content was tailored to real-world healthcare scenarios. I now feel equipped to leverage data for better healthcare outcomes.

Learning Path

➤ Introduction to Business Analytics

- Definition and importance in decision-making
- Overview of business analytics tools and techniques

➤ Understanding Data Types and Sources

- Continuous and Attribute data
- Internal and external data sources

➤ Data Collection and Cleaning

- Importance of data quality
- Techniques for data cleaning and preprocessing

➤ Basic Statistical Concepts for Business Analytics

- Descriptive statistics
- Probability distributions

➤ Introduction to Data Visualization

- Importance of visualization in analytics
- Tools like Minitab

➤ Hands-On Workshop: Building a Predictive Model

Using a simple dataset, participants will walk through the process of building a predictive model using a tool like Python's scikit-learn.

Learning Path

Introduction to Power BI

Introduction to Power BI

Tabs Introduction and Data Upload

- Power BI- Tabs introduction
- Dataset Upload
- Edit Queries

Creating Visualizations & Formatting Visuals

- Basic Visualizations
- Formatting Visuals
- Importing Visuals from Marketplace

Filters, Relationships and data source setting

- Power BI filters and highlight
- Data source setting and refresh
- Relationships among datasets

Power queries or Edit queries

- Edit queries
- Calculated fields

Power BI services & publishing a report

- Power BI web (Pro and premium)
- Publishing the Power BI dashboard

Learning Path

Selection Panel and bookmarks

Selection Panel and bookmarks

KPI cards & tooltips

KPI cards & tooltips

R & Python and drilldown and drill through features

- R & Python integrated Power BI
- Drilldown and drill through feature

Advanced Statistical Techniques

- Hypothesis testing
- Regression analysis

Time Series Analysis

- Forecasting using time series data
- Seasonality and trends

Optimization and Decision Support

Linear programming for business decisions – Decision trees and scenario analysis

Case Study and Real-world Applications

- Applying business analytics in various industries
- Discussing real-world case studies



Contact Us



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